

A turn-key program designed to provide camps the opportunity to give back to those members in their community that are most in need of help.

WRAPS Camps Care About Hunger Campaign



Dear Colleagues,

In an effort to fight hunger in Westchester County WRAPS is continuing our “Camps Care About Hunger” food drive campaign. Expanding on the efforts each year we would like to ask that your camps take part in an effort to help feed the hungry in our county by supporting this great cause this camp season.

Our goal is to help feed those in need while promoting our departments and our profession. Hopefully through all of our collective efforts we will help make an impact in someone’s life that goes beyond the fields or gyms.

Thank you for your understanding and support in making this worthwhile effort a huge success.

Respectfully, The WRAPS EXECUTIVE BOARD

**WESTCHESTER COUNTY – ONE OF THE WEATHIEST
COUNTIES IN THE COUNTRY AND WE HAVE**

200,000 food insecure individuals
in

WESTCHESTER COUNTY

Of them there are **60,000**

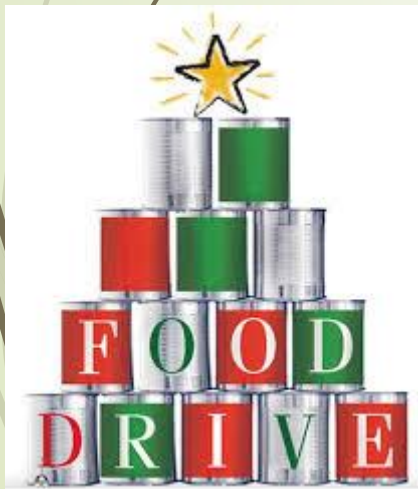
Food insecure children

**Now due to COVID-19 these numbers
may be significantly higher**

Holidays help us focus on those in need. We are reminded to be grateful for what we have and for those less fortunate.



Multiple food drives are held to ensure that people in need have food on their tables for Thanksgiving, Christmas and other high holy days.



Food banks and pantries all benefit briefly from the generosity of the holiday season. Many shelves are stocked to handle the holiday rush

Through school breakfast & lunch programs many of our school age children depend on such programs to insure they have at least one or two hot meals a day.

School Breakfast Program (SBP) Average Daily Participation:

Over 90,000 schools/institutions serve school breakfasts to 14.6 million students each day, including:

- 11.6 million free breakfasts
- 0.8 million reduced price (student pays \$0.30)
- 2.2 million full price
- 2.4 billion breakfasts are served annually



National School Lunch Program (NSLP) Average Daily Participation:

Nearly 100,000 schools/institutions serve school lunches to 30 million students each day, including:

- 20 million free lunches
- 2 million reduced price (student pays \$0.40)
- 8 million full price
- 4.9 billion lunches are served annually

For most of us summer means

FUN at the beach with friends!



ROAD TRIP with family!!

CAMP!!!



Summertime also means near empty or bare shelves...

Sadly, those who rely on their local resources to help supplement their needs suffer the most..... Many go hungry!


Directors of local and regional food banks/pantries report that the summer months very often shelves go bare as people focus on barbeques and vacation.





**YOU AND YOUR CAMPS CAN HELP
RESTOCK THOSE SHELVES**

**WRAPS Camps Care about Hunger
Food Drive Campaign has everything you
will need to get involved!**



**Food Banks estimate that for
Every pound of food donated makes
approximately 1.5 meals**

&

**Every dollar donated can provide
4 meals for children, families &
seniors struggling with hunger in
our community!**



To participate simply:

- **Pick a date that works best for your camp season**
- **Select a food bank/pantry or soup kitchen you wish to support (partial list provided in CCAH Program Kit)**
- **Insert your departments name and the benefactor of your choice in the flyer provided in the CCAH Program Kit**
- **Copy and distribute the flyer**
- **Collect the items**
- **Deliver them to the benefactor of your choice**

For additional assistance or information please contact Bob Kaczmarek at rkaczmarek@scarsdale.com



WRAPS Camps Care About Hunger Kit

The WRAPS Camps Cares About Hunger Kit is designed to make it as easy as possible for you and your staff to implement a comprehensive program during one of the busiest times of your season.

The kit includes everything you will need to hold a food drive with minimal administrative needs. Created in the Microsoft software suite included in the kit are templates for an event flyer that can be modified to reflect your communities' interests and benefactor, a drobox sign, an event banner along with art activities to complete the package. There is even a partial of food pantries and food banks throughout the county.

Camps Care About Hunger Flyer

The CCAH flyer is a template that includes all of the information to help your campers decide what is best to donate to the cause.

Each participating camp/municipality has the ability, by design, to make the flyer their own.

Select the date(s) of your food drive and type them in

&

Make it your own by typing the name of your community so that everyone can see how committed your department is to the community at large.



Camps Care About Hunger Food Drive Day **JULY __, 2022**

**Westchester Recreation And Parks Society
AND**

YOUR COMMUNITIES NAME HERE

To benefit the

FOOD BANK, PANTRY OR SOUP KITCHEN OF YOUR CHOICE HERE

Please help make this day a success and support this worthy cause by bringing to camp any non-perishable food item. Below are some suggestions. Please make sure to check the expiration date to insure that your donation will be able to be put to good use.

The basic list:

- Meals in a can (stew, chili, soup)
- Tuna and canned meat
- Peanut butter
- Canned foods with pop-top lids
- Low-sugar cereals
- 100% fruit juices in single serving boxes
- Canned fruit packed in juice
- Canned vegetables (low salt)

Additional kid-friendly options:

- Pop-top tuna
- 100% fruit rolls
- Raisins
- Graham crackers
- Unsweetened applesauce
- Cheese and crackers
- Fruit cups
- Pretzels
- Granola bars (without peanuts)

The Westchester Recreation And Parks Society (WRAPS) is an organization of Parks and Recreation professionals dedicated to educating our members and enriching the lives of each individual we serve.

Food Drive



Camps Care About Hunger

Drop Box Sign

To make implementing the program as easily as possible a modifiable Donation Drop Box template is also included. All you need is to find a box large to accept your donations.



Westchester Recreation & Parks Society

&

YOUR NAME HERE

Parks & Recreation Department

Care About Hunger

DONATION

DROP OFF

Food Drive



Camps Care About Hunger Banner



support

**The Westchester Recreation and Parks Society &
YOUR COMMUNITIES NAME HERE
Camps Care About Hunger**

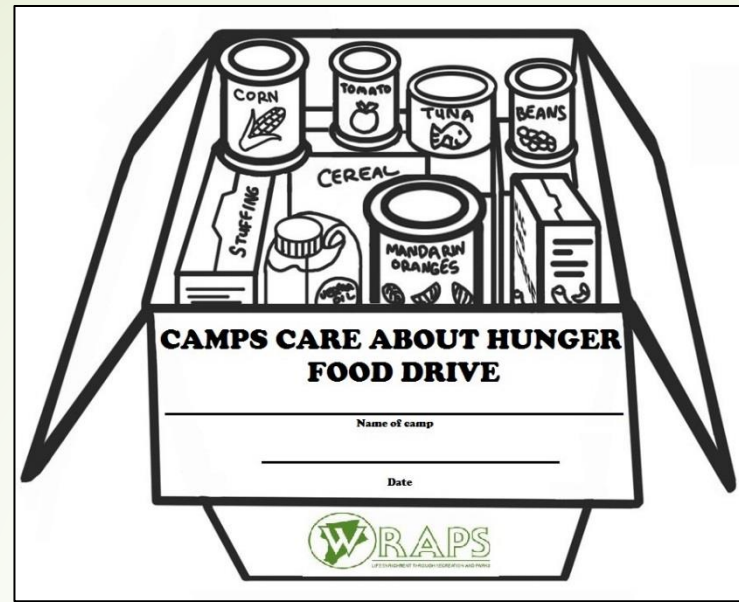
Food Drive



To help promote the food drive also included in the CCAH Kit is a modifiable mutli-sheet banner.

***It's a great
rainy-day arts
& crafts
project just
waiting to be
made!***

*Rainy Day
Art Projects*

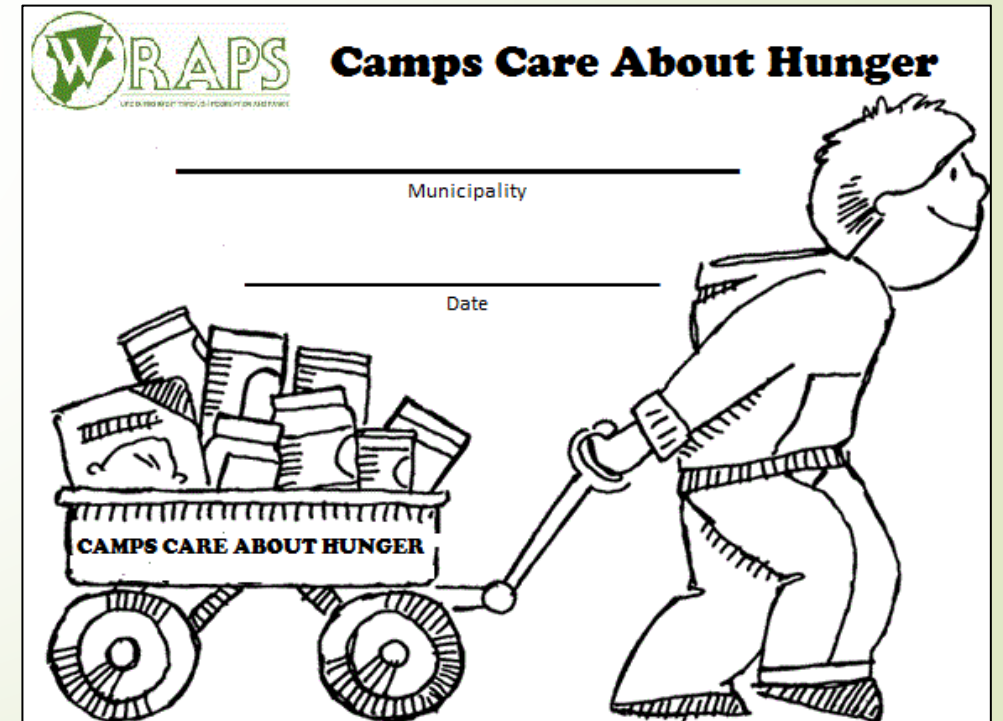


Camps Care About Hunger

*Refrigerator Art Event
Reminder Sheets*



Chill Time Coloring Options






WRAPS Camps Cares About Hunger campaign held each summer camp season helps fill the shelves of food banks and pantries all over Westchester County with much needed meals and hope for those most in need.

A little effort could really impact lives.....

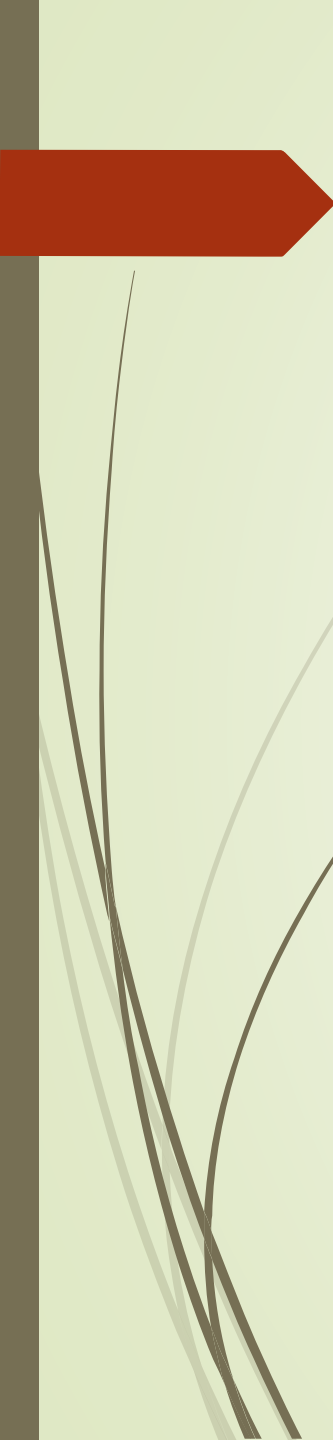




The only thing that we at WRAPS ask is that any municipality participating in the program simply send us a copy of their flyer announcing the event and any photos of your collection so we can proudly post them on the WRAPS website.

If you happen to get the weight/amount collected that would be amazing to know as well.

Most importantly we want to know who to thank for supporting this worthy cause.



For further inspiration please visit the WRAPS website at <http://www.wrapsny.com> then click on the Socials & Events tab for a fantastic video created by one of our participating municipal camps to help promote the cause.

See how some municipalities came up with creative ways to help promote the cause in their community.